

Merchandising and setting up products online is time consuming. Let us help configure your online store.

E-COMMERCE - What we need from you:

Please provide us with an EXCEL spreadsheet containing the following details about your products:

E-Commerce Setup:

Below are three examples of various products that are on current online stores.

NAME	CATEGORY/ SUB-CAT	SKU / ISBN	IMAGE NAME	WEIGHT	DESCRIPTION/ WRITE UP
Alphabet Adventures	Picture Books	97818	97818.jpg	0.5kg	A picture learning book that teaches the alphabet.
12oz Bio Degradable Cup	Cups	BDGC	BDGC.jpg	0.25kg	Bio Degradable Cup that's convenient to use. 46 per carton.
Stationery Marker	Stationery	106MARK	106MARK.jpg	0.05kg	Generic black stationary marker for home/school.

1. Name of the product
2. Category of the product
3. SKU / ISBN of the product
4. Image Name – This is the name of the image relating to the SKU/ISBN in the accounting package
5. Weight of the product for delivery methods
6. Description/write up – a text or paragraph relating to the product

TIPS & TRICKS:

Name the picture the same as the SKU/ISBN for easy identification and store maintenance going forwards. Provide short precise descriptions about the product so the client has a clear picture as to what they're purchasing.